

MAPPS offers firms a variety of opportunities to support the programs and events at our annual conferences while enhancing your firm's image and exposure before all conference attendees through sponsorships. Securing a place as a conference sponsor early allows for maximum publicity for your firm. Multi-year sponsorships are available upon request. To become a sponsor, contact:

Sally Palatiello
 MAPPS Meeting Planner
 703-787-6996
sally@mapps.org

Ocean Edge Resort & Club, Brewster (Cape Cod), MA June 25-29, 2009

| Sponsorship Level | Event |
|--|---|
| Diamond Sponsor: \$6,000+ (Co-Sponsorships Available) | <i>Sunday, June 28</i> MAPPS Banquet – Sponsor or co-sponsor the banquet |
| Platinum Sponsor: \$5,000 (Co-Sponsorships Available) (Select One) | <i>Thursday, June 25</i> Welcome Reception - Sponsor or co-sponsor the kick-off to the Cape Cod Conference <i>Friday, June 26</i> New England Clam Bake — Sponsor or co-sponsor this traditional New England event MICROSOFT |
| Gold Sponsor: \$2,500 (Co-Sponsorships Available) (Select One) | <i>Friday, June 26</i> Beach Bonfire (following Clam Bake) INTERGRAPH |
| Silver Sponsor: \$2,000 (Co-Sponsorships Available) (Select One) | MAPPS Daily Conference Newsletter AERIAL DATA SERVICE Golf Scramble/Golf Prizes BAE SYSTEMS Tours to Hyannis & Provincetown LEICA GEOSYSTEMS & MICHAEL BAKER JR. |
| Bronze Sponsor: \$1,000 (Co-sponsorships Available) | <i>Thursday, June 25</i> — Keynote Session CARDINAL SYSTEMS <i>Friday, June 26</i> — General Sessions GEOCUE CORPORATION <i>Friday, June 26</i> — Annual Meeting & Lunch RIEGL USA <i>Saturday, June 27</i> — General Sessions OPTIMAL GEOMATICS <i>Sunday, June 28</i> — General Sessions AIR PHOTOGRAPHICS <i>Monday, June 29</i> — General Sessions CONTINENTAL MAPPING CONSULTANTS |
| Conference Contributor: \$250 | General CARY & ASSOCIATES |

This list will be updated as sponsorships are secured.
 Please contact Sally Palatiello sally@mapps.org to inquire about up-to-date sponsorship availability.

Conference Sponsorship Benefits and Definitions

Diamond Sponsorship \$6,000+

Diamond is the premier sponsorship level available to MAPPS member firms providing the sponsor with the maximum exposure before all conference attendees. Diamond sponsorship is reserved for the MAPPS banquet. Benefits of this sponsorship are:

- Exclusive sponsor of banquet
- Firm's brochure in registration packet
- Logo in program, at event and on MAPPS website
- Special recognition from MAPPS President
- Tabletop display and/or other promotional materials to be prominently placed in the MAPPS registration area
- Firm's Promotional flyers, gifts/favors distributed to conference attendees
- Daily recognition in the conference newsletter and placement of firm's advertisement on event day
- Display of company banner at banquet

Platinum Sponsorship \$5,000

Platinum sponsorship provides exposure for your firm to conference participants through receptions or special group activities. Please refer to the individual conference opportunities (above) for more specific information about the receptions or activities in the Platinum sponsorship category. Benefits of this sponsorship are:

- Sponsorship of a specific event
- Firm's brochure in registration packet
- Logo in program, at event and on MAPPS website
- Special recognition from MAPPS President
- Opportunity to display promotional materials in MAPPS registration area
- Firm's Promotional flyers, gifts/favors distributed to conference attendees
- Recognition in conference newsletter and placement of firm's advertisement on event day

Gold Sponsorship \$2,500

Gold sponsors have the ability to reach the MAPPS member firm principals and general conference participants. A Gold sponsor may host the beach bonfire. Benefits of this sponsorship are:

- Sponsorship or co-sponsorship of a single event
- Logo in conference program, at event/session and on MAPPS website
- Opportunity to display promotional materials in MAPPS registration area
- Firm's Promotional flyers, gifts/favors distributed to conference attendees
- Recognition in conference newsletter and placement of firm's advertisement on event day

Silver Sponsorship \$2,000

Silver sponsors have the opportunity to sponsor the daily newsletter or the golf scramble. Benefits of this sponsorship are:

- Logo in conference program and on MAPPS website
- Recognition in conference newsletter
- Opportunity to display promotional materials in MAPPS registration area
- Firm's Promotional gifts/favors distributed to activity participants

Bronze Sponsorship \$1,000

The Bronze sponsorship in 2009 will give firms exposure to participants at the MAPPS activities and General Sessions. Benefits of this sponsorship are:

- Logo in conference program and on MAPPS website
- Recognition in conference newsletter
- Firm's Promotional gifts/favors distributed to activity participants or at general sessions
- Logo displayed at activity

Conference Contributor \$250

A Conference Contributor can distribute their firm's promotional flyers, gifts or favors to conference attendees. Benefits of sponsorship are:

- Recognition in conference newsletter