

MAPPS 2025 Annual Partnership & Conference Packages

- 12 Months of Targeted Branding and Recognition Opportunities to expand your reach to professionals in the geospatial industry.
- **Flexible packages**, pick what matches your company's budget for the year.
- **Recognition and Visibility** on the MAPPS website and communications throughout the year
- **Discounts** on MAPPS conference registrations

-	→ PARTNERSHIPS			常	
		PLATINUM \$5,000	GOLD \$4,000	SILVER \$3,000	BRONZE \$1,000
Annual Benefits	Logo recognition on Annual Partner Page with link to partner website	0	⊘	•	0
	Sponsorship of webinar of your choice, includes option to provide content and subject matter expert	2	2	1	N/A
	Job Posting Promotion on MAPPS Career Cente	r 4	3	2	1
	MAPPS Listserv Usage (guidelines available by request)	2	1	N/A	N/A
	Logo recognition on MAPPS Email Communications (including newsletters)	•	⊘	0	•
	Logo predominantly displayed on MAPPS website landing page	0	•	•	•
	Social Media Recognition Post	4	3	2	1
	Sponsor Highlight in MAPPS Monthly Newsletter	4	3	2	1
Conference Specific Benefits	Conference Registration Discount on the Winter or Summer Conference	15% off (4) registrations	15% off (2) registrations	10% off (2) registrations	10% off (1) registration
	Recognition on Conference Home Page	0	⊘	0	0
	Recognition at Event, Verbal and Signage	O	0	•	O
Confer	5-minute speech at Winter or Summer Conference	0	0	N/A	N/A

Packages will run from Jan 1, 2025 – Dec 31, 2025

Contact us to purchase a package: <u>info@mapps.org</u>

Conferences include: Winter, Federal and Summer, you may pick your choice of conference(s) when you apply.

_	CONFERENCE ADD-ONS	DISCOUNTED ADD ON TO PACKAGE ABOVE	STAND ALONE PURCHASE *	NUMBER AVAILABLE
	Name Badges	\$500	\$1000	3
	Audio Visual Sponsor	\$2000	\$3000	3
	Hotel Key Card (co-branded)	\$3000	\$4000	2
	Event Lanyards (co-branded)	\$1500	\$2000	2
	Welcome/Registration Desk	\$500	\$1000	3
	Welcome Reception	\$3000	\$4000	2
	Emerging Leaders	\$500	\$1000	2
Conference Add-ons	Breakfast Sponsor	\$1000	\$2000	8
	Lunch Sponsor	\$1000	\$2000	8
	Afternoon Refreshment Break*	\$250	\$500	12
	Annual Business Meeting	\$1000	\$2000	1
	Banquet Reception & Dinner	\$2500	\$4000	2
	Conference App	\$1000	\$2000	2
	Opening Keynote Speaker	\$1000	\$2000	2
	MAPPS Board Meeting	\$500	\$1000	2
	WiFi Network	\$1500	\$2500	2
	Daily Newsletter	\$1500	\$2500	2
	Conference Networking Activity*	\$4000	\$5000	1

Partnership/Sponsorship Specifics

- Stand Alone purchase includes logo recognition at event and communications.
- Afternoon Refreshment Breaks are reserved for small businesses.
- We will only be offering a networking activity at the summer conference.



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Questions?: info@mapps.org

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