

STRATEGIC PLAN 2023:

Goal 1: Grow and enhance MAPPS as an association and improve its value to the members.

Objective A: Maintain a vigorous member recruitment and retention committee actively seeking qualified companies to join or to continue their membership with MAPPS.

Objective B: Encourage and enable members to interact with each other and with stakeholders in our marketplace on best practices.

Objective C: Continually promote MAPPS committees and forums to our members while providing increasing opportunities for participation and value.

Goal 2: Enhance and expand market opportunities for member firms while advancing favorable procurement policies used by agencies that support use of the private sector.

Objective A: Advocate and promote legislation and public policy that maximizes the use of the private sector in government programs that also enhances sustainable business practices with innovation in our approaches to legislation and policies.

Objective B: Educate legislators, procurement officers, and government employees within the geospatial market on the benefits of qualifications based selections (QBS) when contracting for AE services performed by licensed professionals and qualified firms.

Objective C: Influence and work cooperatively with other entities that may affect use of QBS or possibly oppose legislation or procurement policies that are detrimental to MAPPS member firms.

Goal 3: Provide effective education programs for members to increase the knowledge and competency of their personnel.

Objective A: Implement education programs to keep members informed of best practices, emerging technologies and methods related to geospatial services and products.

Objective B: Support our member firms' future leaders through MAPPS professional development programs.